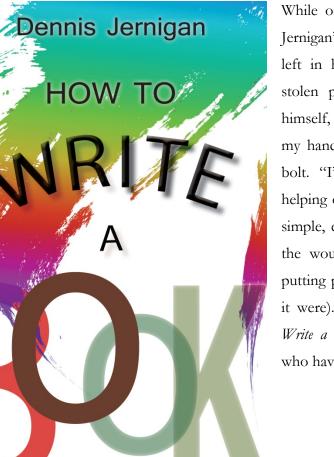


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Contact: Bart Dahmer Cell Phone: 1-901-517-8306 E-mail: info@innovopublishing.com website: www.innovopublishing.com



While on a trip to Australia in 2014, Dennis Jernigan's phone was stolen. With over a week left in his visit—and all his eBooks on the stolen phone—he became bored. He asked himself, "What can I do with all this time on my hands?" The answer came like a lightning bolt. "I'll write a book with the vision of helping other people learn to write a book!" In simple, easy-to-implement tips, Jernigan guides the would-be writer to the place of actually putting pen to paper (or finger to keyboard, as it were). In ten easy-to-read chapters, *How to Write a Book* is a valuable resource for those who have "always wanted to write a book."

TITLE:	How to Write a Book	ISBN:	978-1-61314-299-9, 5.5" x 8.5" paperback
AUTHOR:	Dennis Jernigan		
CATEGORY:	Reference: Writing Skills: Language Arts	BINDING:	5.5" x 8.5" trade paperback
PUBLISHER:	Innovo Publishing LLC		
DATE:	October 2015	LENGTH:	112 pages
RETAIL PRICE:	\$11.95 paperback	DIST BY:	Ingram, Baker & Taylor, Spring Arbor
	\$9.95 eBook		

EDITIONS: Paperback, Amazon Kindle[™], Apple iPad/iPhone[™], Barnes & Noble Nook[™], Google Android[™], and other smartphone-compatible editions

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How to Write a Book continued

EXCERPTS

Why write a book on how to write a book? For me, the answer is quite simple. I do not want people to have to go through the unnecessary delay of seeing their dreams come to fruition when the simple steps to bringing about those very dreams are much simpler than they try to make them. I wrote this book because I felt I had something—somethings—to say that might influence or enhance someone else's life in a positive way. Having grown sick and tired of being sick and tired of never putting pen to paper, I got off my duff one day and said to myself, "It's time to stop talking about writing a book and time to start writing that book!"

If you have a simple idea and a means of writing it down, you are already prepared to take your first step! I know. I know. This sounds like oversimplification—and it is, in a way. I just wanted you to see that you may be further down the road than you even realize! If you have inspiration and something with which to write, you're almost there!

When I began writing, my wife and I had nine children—on purpose! I worked full time and then helped with the children when not working. My vision to write my first book had to fit within my priorities—and had to become a priority if I was to carve out time to actually write. My priorities are this: God, wife, children, job, friends, and writing.

When I wrote my first book, I knew exactly what I wanted to say, but I did not necessarily know just how in the world I would ever get there—until someone suggested I write an outline. Even though I knew exactly where I wanted to go, I had not taken the time to map out just how I was going to get there. But I'll tell you this: once I began to write my outline, the passion that simple task unleashed in my soul sent me on a tear to begin writing with gusto! And write I did. I finished that book in one month's time simply because I had a plan—and stuck to it—for the most part!

I am about to tell you one of my best-kept secrets about the way I approach writing.

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How to Write a Book continued

ENDORSEMENTS

"Dennis Jernigan's book *How to Write a Book* was an excellent resource and a quick read. It was informative, educational, and well thought out. The practical advice he gives would help anyone who has the desire to write a book. Drawing from his own experience, he shows the pitfalls that writers may face and how to avoid them. It's a must-read for anyone dreaming of being an author. On a personal note, I loved all the quotes in the book. I would highly recommend this book for anyone." —Rebecca McGivney, Coppell, TX

"Few voices in either the Christian music or publishing world are as encouraging as that of Dennis Jernigan. Whether you're writing a sermon, a blog, or the next great American novel, Dennis's words will motivate and inspire. I'm keeping a copy of this book next to my computer and those taunting blank pages . . . right alongside my thesaurus!"

-Rev. Michael Smith, Resurrection Anglican Fellowship, Centennial, CO

"A short, sweet volume full of practical advice and personable candor, this how-to guide is just what I needed to revamp my writing process. Whether you're just beginning your literary endeavors or on your tenth bestseller, the advice presented in these pages will help you stop dreaming about your next story and start creating it."

-J. Grace Pennington, author of the Firmament series

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How to Write a Book continued

REVIEW

Dennis Jernigan's *How to Write a Book* is concise, informative, educational, and inspirational. He shows not only the basics in getting started, but he helps the reader see that even the busiest of lives can include time for writing—if that is one's desire. He illustrates that we find time for things that we deem important. For Dennis his priorities are: God, wife, children, job, friends, and writing.

How to Write a Book tackles the basics from creating an outline to time management and how to get those first words onto the page. Taking from his own experience in writing and getting published, Dennis' advice is sound, practical, and can be applied by even the most novice writer.

Many people feel they have a story to share but don't know how to go about writing their book. *How to Write a Book* is just the remedy.

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How to Write a Book continued

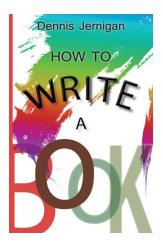
ABOUT THE AUTHOR

Dennis Jernigan is a songwriter and author, who, with his wife, Melinda, makes his home in northeastern Oklahoma. They have raised nine children together and are presently enjoying their first wave of grandchildren. His passion for writing music is evident in that he has written over two thousand songs of which over five hundred have been published. As his passion has grown over time, he has branched out into writing books. From children's stories to fantasy novels, from self-help to autobiographical, his desire is to encourage creativity in others whether they write or not.



Author Dennis Jernigan is available for interviews and book signings. If interested, please contact Innovo Publishing LLC.

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Suggested Interview Questions:

1. What inspired you to write a book about how to write a book?

2. Did you pull from your experiences in publishing your own books?

- 3. Were your writing/publishing experiences mostly positive or mostly negative?
- 4. Your books span many different genres. Is there any genre you won't write?
- 5. Who will benefit the most from your book?
- 6. Who is your audience?
- 7. What do you want your readers to take away from reading your book?
- 8. Where do you see your book selling?
- 9. Is your book more about writing or how to get published?
- 10. What was the best part about writing this book?
- 11. Did you learn anything about yourself after you wrote the book?

12. How can we get a copy?