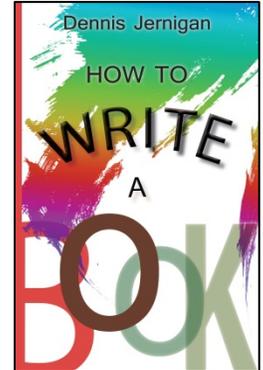


HOW TO WRITE A BOOK

Dennis Jernigan

While on a trip to Australia in 2014, Dennis Jernigan's phone was stolen. With over a week left in his visit—and all his eBooks on the stolen phone—he became bored. He asked himself, “What can I do with all this time on my hands?” The answer came like a lightning bolt. “I’ll write a book with the vision of helping other people learn to write a book!” In simple, easy-to-implement tips, Jernigan guides the would-be writer to the place of actually putting pen to paper (or finger to keyboard, as it were). In ten easy-to-read chapters, *How to Write a Book* is a valuable resource for those who have “always wanted to write a book.”



Category: Reference: Writing Skills: Language Arts

Format: Paperback, eBook

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Author Resides: Oklahoma

About the Author: Dennis Jernigan is a songwriter and author, who, with his wife, Melinda, makes his home in northeastern Oklahoma. They have raised nine children together and are presently enjoying their first wave of grandchildren. His passion for writing music is evident in that he has written over two thousand songs of which over five hundred have been published. As his passion has grown over time, he has branched out into writing books. From children's stories to fantasy novels, from self-help to autobiographical, his desire is to encourage creativity in others—whether they write or not.

Marketing:

- Exposure via sponsored events and concerts; social media campaign
- Book also available via Kindle, iPad/iPhone, Nook, and Android
- Signed copies available for supportive bookstores

Sales Handles:

- Storytelling is informative and inspirational.
- Message is clear and concise.
- Demonstrates how anyone with a message to share can write a book.

Endorsements:

“Dennis Jernigan's book *How to Write a Book* was an excellent resource and a quick read. It was informative, educational, and well thought out. The practical advice he gives would help anyone who has the desire to write a book. . . . It's a must-read for anyone dreaming of being an author. . . . I would highly recommend this book for anyone.”

—**Rebecca McGivney, Coppell, TX**

“Few voices in either the Christian music or publishing world are as encouraging as that of Dennis Jernigan. Whether you're writing a sermon, a blog, or the next great American novel, Dennis's words will motivate and inspire. I'm keeping a copy of this book next to my computer and those taunting blank pages . . . right alongside my thesaurus!”

—**Rev. Michael Smith, Resurrection Anglican Fellowship, Centennial, CO**

“A short, sweet volume full of practical advice and personable candor, this how-to guide is just what I needed to revamp my writing process. Whether you're just beginning your literary endeavors or on your tenth bestseller, the advice presented in these pages will help you stop dreaming about your next story and start creating it.”

—**J. Grace Pennington, author of the *Firmament* series**

Audience:

- Anyone who ever dreamed of writing a book but didn't know where or how to start.

Competition:

- *How to Write a Book ASAP: The step-by-step guide to writing your first book Fast!*; Pierson, Garrett; Nov. 2011; 9780692015995
- *How to Write a Children's Book and Get It Published*; Seuling, Barbara; Nov. 2004; 9780471676195